



Virginia Green Events



Great American Cleanup-Hampton Roads Norfolk, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Great American Cleanup-Hampton Roads

This event is being held at the Virginia Zoological Park to thank volunteer leaders and sponsors, acknowledge regional leaders and celebrate the results of the work of over 1500 volunteers at over 50 sites in Hampton Roads. The event is being hosted by HRGreen, Keep Virginia Beautiful and the Virginia Zoo. The event includes music, food and a brief ceremony

This event highlights the selection of Hampton Roads as one of ten Cities or Metropolitan areas for Keep America Beautiful's National Action Days. The purpose of the event is to connect and unite Hampton Roads residents to environmental stewardship. We want to extend this idea and set a positive example at this event.

We have contracted with the Five Points Community Market to cater the event. They use locally sustainably grown foods and maintain a commitment to educate their customers about reducing their environmental impact.

For more 'green' specific information : askhrgreen.org/events/329/green-starts-here-celebration-invite-only/

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans

- Plastic bottles
- Paper
- Cardboard
- Composting of food & other compostable items

Minimize the use of disposable food service products.

- Use disposable food service items that are made with recycled content
- Use compostable food service items and direct this material to available composting operations in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Donate excess food from events
- Arrange for the composting of food waste and other compostables
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: We will be using several Virginia Green Event banners

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities



For more information on **Great American Cleanup-Hampton Roads**, see www.askhrgreen.org or contact John Deuel at john.deuel@norfolk.gov or 757-441-1347.

For more information on the Virginia Green program, see www.deq.virginia.gov/p2/virginiagreen.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

